



TITAN
COATINGS

Client

Titan Coatings is a **five-generation manufacturer** of high-quality coatings for **metal surfaces**, specializing in coil coating, aluminum extrusion, and transportation markets.

Business Problem

The manufacturer needed to explore how **practical AI** could automate their **manual processes** but lacked a clear starting point. They were unsure where AI fit into their operations or what kind of **real-world impact** it could deliver.

KEYSYS Solution

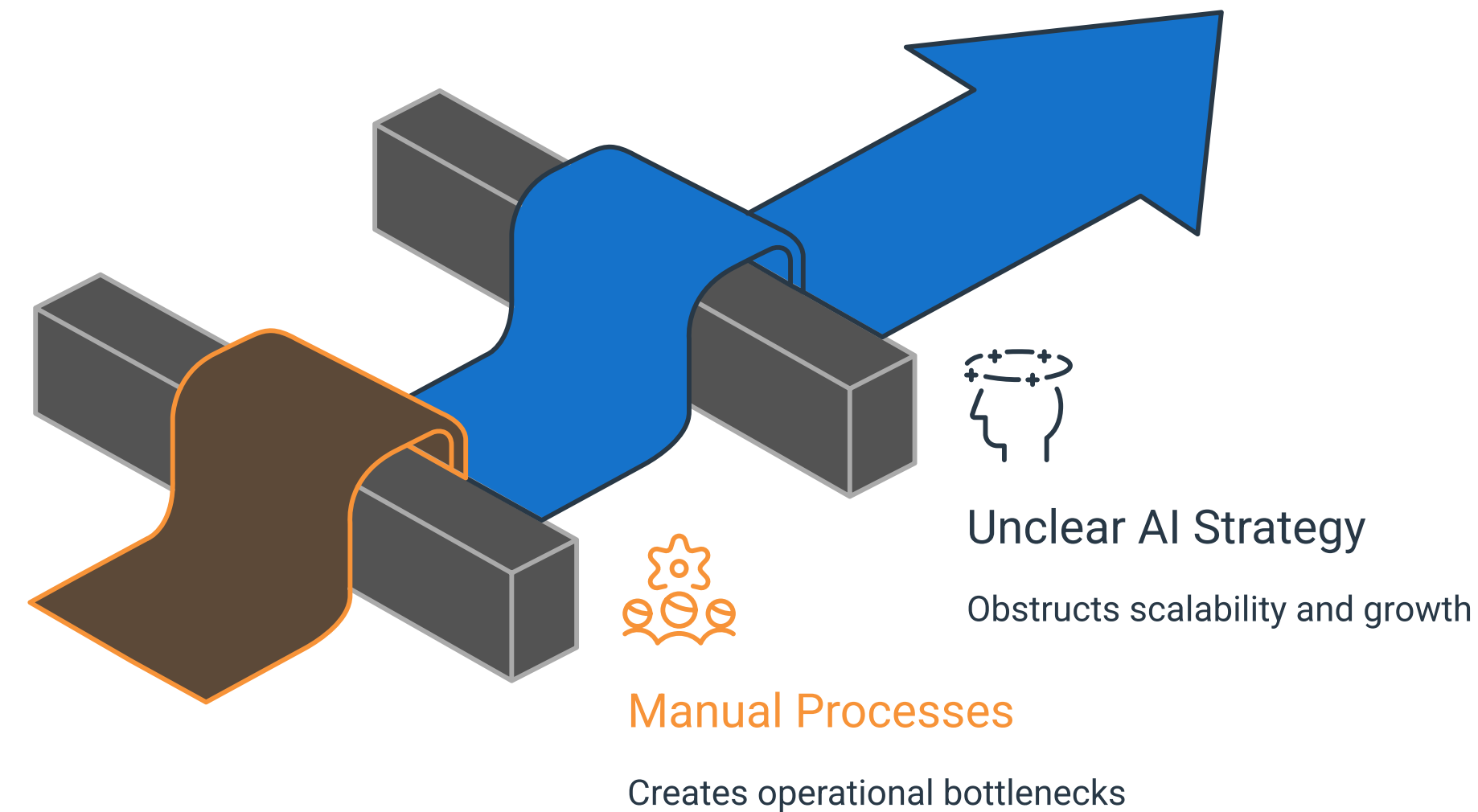
KEYSYS engineered the **AI Compass** program to take a deep dive into Titan's operations and identify **clear pain points**. We built **functional prototypes** to show AI-driven solutions and are now planning a **custom CRM-style system** to streamline the business.

Impact

The planned system is expected to eliminate **hundreds (if not thousands) of hours** of manual work every year. This frees the **Titan Coatings team** to focus on **high-impact tasks** instead of admin.

AI Compass Delivers Automation Path & Better Focus

KEYSYS's AI Compass program delivered **functional prototypes** and a clear plan to **eliminate thousands of annual manual hours** through a custom, streamlining system.



Before KEYSYS

Manual processes and an unclear AI strategy created friction and limited the company's ability to scale operations.

After KEYSYS

A unified plan and AI-driven prototypes provide the confidence to build a system that will **automate work and empower their team**.

